

Oakdale Netball Club

est 1962



2020 Partnership Opportunities

Stronger in Purple





Who We Are

Stronger in Purple



Our Values:

Teamwork, Respect, Responsibility

Our Vision:

Oakdale Netball Club is a successful and innovative club that strives for excellence, and in which all members have the opportunity to participate and maximise their potential within a safe and challenging environment.

Our Mission:

To foster, develop and enhance athletes', coaches' and umpires' skills, aspirations, wellbeing and healthy lifestyles.

Oakdale Netball Club was formed in 1962 by a small group of women who resided at Oaklands Park and Warradale, hence the name "Oakdale". Oakdale Netball Club was admitted to SANA (Netball SA) State League Competition in 1982. A compelling feature of the club has always been its commitment to community, and this is reflected in high levels of participation at club events and in its support of community initiatives.

Oakdale draws athletes from many suburbs around Adelaide and has grown from a single team, to a major force in Netball, with no less than 30 teams playing at all age levels, including teams in both the Premier League and Premier League Reserves Division. Run by Netball SA, the Premier League is South Australia's premier netball competition and a development pathway for grooming athletes for the Suncorp Super Netball Championship team, the Adelaide Thunderbirds.

Athletes including Australian representatives Michelle den Dekker, Rebecca Sanders, and Peta Scholz began their playing careers at Oakdale Netball Club. We also have current Oakdale athlete Kelly Altmann representing the Adelaide Thunderbirds plus Jordan Vivian and Jacoba Clough who are members of the 2019 Southern Force ANL team. At present, we also have 6 players representing the State in the underage representative teams. We are excited to watch their future development.

The club has been extremely competitive, finishing in the top four of the Premier League Premiership table in 2018 and 2019 under the guidance of experienced coaching personnel Brian Lines and Vanessa Dempsey.

We are proud of our reputation as a family friendly club. We are a major source of high quality athletes to the highest levels of state competition, state representation and in some cases, on national and international stages

Contact Us

www.oakdalenetballclub.com.au

secretary@oakdalenetballclub.com.au

PO Box 10256, Adelaide BC, SA, 5000



Why you will be Stronger in Purple



Structure:

Oakdale Netball Club is managed by dedicated volunteer staff, all of who tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs.

As we are a local community sports club, our major source of revenue is generated from membership fees, fundraising initiatives and donations received from generous individuals and businesses. These funds are then reinvested into the club for the benefit of all members.

Benefits to you

Netball has retained its position as the leading team sport for women and girls as the most popular female team participation sport in Australia. Every week, thousands of players and supporters head to courts including Priceline Stadium to participate in or support the netballers.

With this level of participation, nearly everyone knows a netballer and we'd like to help players and supporters learn more about your business, through sponsorship of our Club.


Your sponsorship will support Oakdale Netball Club to:

- Develop and support players, coaches and umpires
- Provide quality coaching resources and materials
- Provide quality and up to date training equipment for players
- Subsidise the cost of uniforms for our players
- Contribute to attracting and retaining players, officials and members

Company Exposure

- Brand Awareness
- Networking opportunities
- Promotional opportunities
- Potential tax deduction
- Reach a broad demographic of members and supporters

Branding

- Partner promotion
 - Athlete development programs
 - Coaching & support staff
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We proudly sponsor Oakdale Netball Club as we understand the importance of supporting the community. In particular, the involvement and benefits participants receive in playing team sport and how we know our sponsorship helps in contributing to that! We appreciate the opportunity to help the Club achieve success.

Mr Clip - Premier League Partner 2018



Opportunities with Oakdale

Oakdale Netball Club values relationships between our Club and our Corporate Partners. We have packages available designed to provide maximum exposure to our sponsors whilst also providing opportunities for our athletes to perform at their highest ability.

We understand that in the current economic climate, organisations require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community.

As a sponsor of Oakdale Netball Club, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.



Player Partner

Purple Partner



This partnership is tailored for a company to provide individual player sponsorship.

PARTNERSHIP INVESTMENT \$750 plus GST per year

- Acknowledgement as a Player Partner of Oakdale Netball Club in 2020.
- Sponsor logo and link on Oakdale Netball Club website acknowledging sponsorship partner
- Photo of sponsored athlete and certificate of appreciation
- Invitation for two people to attend Oakdale Netball Club Sponsors Night at Priceline Stadium
- Invitation to Oakdale Netball Club Presentation Event (at own cost)
- Invitation to any Oakdale Netball Club Sponsor networking events
- Advertising and opportunities to connect with members via our website, facebook, e-newsletter or product samples.



Oakdale Netball Club

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Thank you for the opportunity to present our partnership opportunities to you and for considering supporting the community.

Oakdale Netball Club is committed to working with our valued partners to promote your company to our members and the extended netball community. As such, we are flexible in tailoring packages to offer you an opportunity unique to your requirements.

We welcome your enquiry or sponsorship confirmation at:

Sponsorship Co-ordinator: sponsorship@oakdalenetballclub.com.au

Vice President - Commercial Operations: vpcommercial@oakdalenetballclub.com.au

2020 Partnership Agreement

Purple Partner



Company Name:

Agree to partner with Oakdale Netball Club as below: (tick one)

Player Partner \$750 plus GST

Sponsored Player Name:

Please provide the following contact details

Company Contact Person Name:

Company Contact Person Email:

Company Contact Person Phone Number:

Partnership Authorised By (if different to above)

Authorised Company Delegate Signature:

Date:

A Tax Invoice for the partnership will be issued to the Company named above, to the attention of the Contact person nominated.

Please return the completed form to Vice President - Commercial Operations at
vpcommercial@oakdalenetballclub.com.au